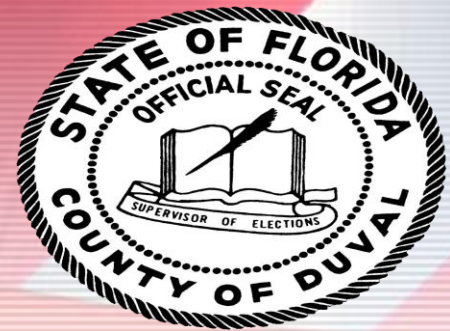


Duval County Supervisor of Elections



Beaches Candidate Workshop
July, 2011

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Political Signage

Please visit municode.com for full text of ordinances

Atlantic Beach: Signs may be 4 sq. ft. Not allowed on city/public property. Vehicles displaying campaign signage may not be parked for sole purpose of displaying signs. Signs must be removed within 72 hrs. of election.

Jacksonville Beach: Signs may be 4 sq. ft., not to exceed 6 ft in height. Commercial property: 16 sq. feet, not exceeding 6 ft in height. May not be illuminated. Must be removed within 7 days of election.

Neptune Beach: Residential: 4 sq ft. Commercial: 32 sq. ft. Not allowed on public property or ROW. Remove within 72 hours of election.

“Absentee Chasing”

- Sending literature to voters’ homes to arrive soon after they have received their absentee ballots



Note: absentee data access is provided only to candidates, PC’s and political parties.

Absentee Requester Data Access

- First Overseas/Military mail drop scheduled for Atlantic Beach: 7/15
- Domestic first drop scheduled for: 7/26
- Daily mailings continue.
- Last day to request Abs to be mailed is 8/24 at 5 pm.
- Last day SOE mails out Abs is 8/26.
- Abs data will be posted until 8/26.

Absentee Portal

[Skip navigation links](#)

Supervisor Of Elections Requested and Returned Absentee Ballots

• REQUESTED • RETURNED • ALL DOCUMENT TYPES

SIGN IN

Enter your user name and password to sign in.

USER NAME:	<input type="text"/>	<input type="checkbox"/>	REMEMBER USER NAME
PASSWORD:	<input type="password"/>	<input type="checkbox"/>	REMEMBER PASSWORD
		<input type="checkbox"/>	AUTOMATICALLY SIGN IN

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Candidate requests access via email to bfleet@coj.net and will be given an ID and password.

Absentee Data Portal

The screenshot displays a web browser window with the address bar showing "ShowSOE_AllDocumentType". The page features a navigation menu with "REQUESTED", "RETURNED", and "ALL DOCUMENT TYPES" options. Below the menu, there is a section titled "ALL DOCUMENT TYPES" with a dropdown menu set to "All". A pagination bar indicates "1 of 1" items and "10 / Page". The main content area contains a table with the following data:

DOCUMENT TITLE	DOCUMENT TYPE	DOWNLOAD SIZE	DATE ADDED
First Drop 7.9.10 63,219 records	Requested Absentee Ballots	5.76 MB	7/6/2010

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Label Program

- For candidates who prefer customized labels and don't want to deal with raw absentee data.
- Send an email to bfleet@coj.net to request the label option.

Label program continued

- Cost is 50 cents per label page. 20 labels per page. Payable at pick up.
- Labels are ready by 10 am

Absentee Returns

- Posting of return data on the Absentee Portal
- Data is cumulative
- User sorts data

Early Voting

- Municipality does not have to provide early voting unless the municipality wants to pay for it.
- Absentee voting serves as Early Voting.
- Absentees must be returned to Elections office downtown.

Poll Watcher Guidelines

- Poll watchers observe election activities at polling locations.
- Deadline for Primary Election Day poll watcher designations is 8/16 at noon.
- Submit designations using DOE form and SOE excel spreadsheet. (TBA)

Poll Watchers continued

Visit SOE website for links to:

- Poll watcher guidelines
- DOE form DS-DE 125 and Excel spreadsheet for designations

Poll Watchers continued

- SOE verifies poll watchers – must be Duval registered voters
- Badges are prepared for each poll watcher designated. These must be worn while in the polling location.
- We will let you know when badges are ready for pick up

Non-Partisan Campaigning

Definition of a non-partisan office:

“An office for which a candidate is prohibited from campaigning or qualifying for election or retention in office based upon party affiliation.”

Non-Partisan Campaigning

- A candidate may not campaign based upon party affiliation
- New s. 106.143(3) states a candidate may list partisan-related experience along with other credentials in an ad
- When a NOP candidate is asked his/her party affiliation, a direct answer may be given, *HOWEVER...*

Non-Partisan Campaigning

- ...the candidate must use extreme caution in making a statement that could be construed as campaigning based upon that affiliation.
- The candidate may prefer to use “buzz words” to indicate party affiliation or suggest the interested person inquire at the SOE.

Non-Partisan Campaigning

- A political party may contribute to a non-partisan candidate.
- Representatives of political party may actively campaign for non-partisan candidates.
- Non-partisan signs may be placed at party hq's.
- Non-partisan campaign materials may be available at party hq's.

Non-Partisan Campaigning

An NOP candidate may:

- Participate in partisan activities.
- Endorse another candidate.
- Make speeches on behalf of another.
- Purchase with campaign funds tickets to political party events.
- Make contributions to political parties with personal funds.

Non-Partisan Campaigning

An NOP candidate may:

- Accept contributions from a political party.
- Solicit contributions from a political party.
- Accept or retain a position on a political party committee.
- Make expenditures to political parties for goods and services.

Non-Partisan Campaigning

An NOP candidate MAY NOT:

- Make a contribution to a political party fund from campaign account except at the time of disposing of surplus funds (after the election).
- Contribute to certain groups or organizations in exchange for an endorsement of the candidate.

Disclaimers & Political Ads

(106.143 has changed)

- If an ad is paid for by candidate, it may read: Political advertisement paid for by (candidate's name), for (office name), (district #-if desired).
- Tickets and ads for campaign fundraisers no longer need a disclaimer (s. 106.025).

Political Disclaimers

- In 2008, the legislature sought to create a series of technology-based exemptions to the political disclaimer requirement.

Political Disclaimers

No disclaimer necessary if message:

- Is designed to be worn by a person (example: hats, t-shirts, novelty items under \$10)
- Is a paid link on the Internet and is no more than 200 characters in length and link directs the user to a website that has the political disclaimer (example: Google ads, Yahoo links)

Political Disclaimers

No disclaimer necessary if message:

- Placed at no cost on Internet website for which there is no cost to post content for public users (example: blogs)
- Placed or distributed on an unpaid profile or account available to public without charge or on a social networking website if the source of the message is patently clear (Facebook, MySpace). Candidate must state the site is the official site-approved by the candidate.

Political Disclaimers

No disclaimer necessary if message:

- Distributed as a text message if text is no more than 200 characters in length or requires recipient to sign up or opt in to receive it (Example: Twitter)

Political Disclaimers

No disclaimer if message:

- Connected with or included in any software application or accompanying function, provided the user signs up, opts in, downloads, or otherwise accesses the application from or through a website that complies (apps, screen savers)

Political Disclaimers

No disclaimer if message:

- Sent by third-party user from or through a campaign website, provided the website is in compliance

Political Disclaimers

Law contains a “catch-all” exception – no disclaimer is necessary if :

- Ad is contained or distributed through any other tech-related item, service or device for which compliance with the normal disclaimer statement is not reasonably practicable due to the size, nature of such item, service or device as available, or the means of displaying the ad makes compliance impracticable.

Political Disclaimers

Emails are not paid expression. A disclaimer is not required. However, posting a disclaimer anyway may ward off potential complaints.

A Campaign Website usually contains “express advocacy” and a cost is generally associated with it. Therefore, a disclaimer is required.

Endorsements

It is unlawful for any candidate or person on behalf of a candidate to represent that any person/organization supports such candidate, unless the candidate obtains specific approval in writing.

This does not apply to editorial (newspaper) endorsements.

Third Party Voter Registration

Candidates who intend to solicit voter registration and return apps to the SOE....

.....Must register as a 3PVRO.

Visit the SOE website for guidelines, process and forms required to be filed.

Election Night Reporting

- Order of events
- Website will be updated at close of polls
- Transmission of votes (via modem)
- Post-election issues (provisionals and unverified absentee envelopes)

Election night reporting

- 1st unofficial results due 3rd day, by noon
- Certification due 7th day, 5 p.m.

The background of the slide features a stylized American flag. The top portion is a solid red horizontal bar. Below it, the rest of the slide is filled with a light-colored, semi-transparent pattern of the flag's stars and stripes, creating a subtle, patriotic backdrop.

Q & A



Thank you for
coming!

Jerry Holland
Supervisor of Elections